



E-HEALTH IN ESTONIA:
NATIONWIDE APPROACH
CONFERENCE IN TALLINN 2010
WWW.EHEALTHTALLINN2010.ORG

*International
eHealth
Conference
“Have an
eExperience
in Tallinn”*

*October 13th-15th, 2010
Tallinn, Estonia*



Dear colleagues and partners in the field of health,

We would like to invite you to participate in the forthcoming international eHealth Conference “**Have an eExperience in Tallinn,**” which will be held in Tallinn, Estonia, **October 13–15, 2010.** The Conference is organized by the Estonian eHealth Foundation who is in charge of promoting and developing national eSolutions within the health care system in Estonia. The Tallinn eHealth Conference intends to bring together the Eastern and Western Europe’s industry leaders and experts both from public and private sectors, senior government representatives, clinicians and IT companies for education and collaboration. The main languages of the Conference will be English and Russian.

The Conference main programme sessions are **Vision of eServices, Impact of eServices, Patient’s informed consent and the implications for care processes, eHealth from the implementer’s side.** The second day will be devoted to site visits to health and ICT related organizations so that every participant has a chance to experience the eServices that local citizens use on daily basis. You can also enjoy several social and networking events and an exhibition of health ICT tools. Find the most up-to-date information on the website: www.ehealthtallinn2010.org.

Please find attached invitation letter and Conference program with speakers. Please register for the event no later than by October 1st, 2010, using the online registration form on our website www.ehealthtallinn2010.org. Note that the early-bird price of 299 EUR is valid until August 15.

Looking forward to seeing you in Tallinn!

Sincerely yours,

“Have an eExperience in Tallinn” Organising Committee

Preliminary programme at glance

October 13th, 2010

18.30 Welcome reception

October 14th, 2010

- The Estonian eHealth Concept
- Translating the Benefits & Cost of eHealth – Assessment of Economic Impact of the Estonian National Health Information System (DIGIMPACT)
- Opt-in or Opt-out? User Rights, eHealth Related Legal and Privacy Issues in Estonia
- Open Discussion: How Was the Estonian National Health Information System Implemented? Overview of process, problems we have encountered, different parties' viewpoints on implementation (e.g. physicians and patient representatives).
- Satellite seminars of Estonian IT Companies

October 15th, 2010

Expert Workshop: Day Trip to eEstonia

Please follow programme updates and further information on the website:
www.ehealthtallinn2010.org

Registration dates and participation fees

Early bird until August 15th, 2010 **299 EUR**

Late registration August 16th, 2010
until September 15th, 2010 **399 EUR**

Special rate for non-EU members **250 EUR**

Fee for companion **50 EUR**

Online registration and information about
accommodation and cancellation policy –
www.ehealthtallinn2010.org.

CONFERENCE ORGANISER

Estonian eHealth Foundation

Lastekodu 6a
10113 Tallinn, Estonia
Phone: +372 694 3900
E-mail: etervis@e-tervis.ee

CONFERENCE SECRETARIAT

La Pub Marketing

Phone: +372 740 4095
Fax: +372 740 4095
E-mail: info@lapub.ee

CONFERENCE VENUE

Swissotel Tallinn

Tornimäe 3
10145 Tallinn, Estonia
www.swissotel.com/tallinn

Accommodation special rates for conference delegates:

(room prices for 1 night)

SWISSOTEL

105 EUR/sgl; 115 EUR dbl

Tornimäe 3, Tallinn

www.swissotel.com/tallinn



MERITON HOTELS

Meriton Grand Conference & Spa

67 EUR/sgl, dbl

Paldiski mnt 4, Tallinn

Meriton Old Town Garden Hotel

57 EUR/sgl, dbl

Pikk 29/Lai 24, Tallinn

Meriton Old Town Hotel

48 EUR/sgl, dbl

Lai 49, Tallinn

www.meritonhotels.com

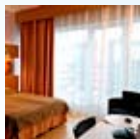


PARK INN CENTRAL TALLINN

45 EUR/sgl, dbl

Narva mnt 7C, Tallinn

<http://www.betaparkinn.com/hotel-centraltallinn>

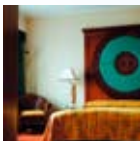


RADISSON BLU HOTEL OLÜMPIA

80 EUR/sgl, dbl

Rävala pst 3, Tallinn

www.radissonblu.com/hotel-tallinn



Please make accommodation reservation through
online registration form: www.ehealthtallinn2010.org

Tallinn, the capital of Estonia, is located in Northern Europe in the north-eastern part of the Baltic Sea region. It is one of the oldest capital cities in Northern Europe and one of the best retained medieval European towns. Since 1997 Tallinn is included in the UNESCO World Heritage List.

In 2010 Tallinn was chosen as one of the seven most intelligent communities in the world for the fourth year in a row. The City of Tallinn has guaranteed the Internetisation of all schools, and there are over 300 wireless Internet hotspots in the city of which 60 have free Internet connections provided by the city. The provision of free broad-based computer training for the residents, the comprehensive implementation of e-governance solutions in the management of the city, the continual growth of the number of e-services directed at the population, use of ID cards as public transportation tickets are only some examples of the activities that characterize Tallinn as a community that functions dynamically and innovatively.

Arrival to Tallinn:

By air:

There are direct flights to Tallinn from Brussels, Copenhagen, Frankfurt, Gothenburg, Helsinki, Kiev, Lappeenranta, London, Minsk, Moscow, Munich, Oslo, Riga, Stockholm, Saint Petersburg, Tampere, Turu, Vilnius and Warsaw.

A list of the airlines operating in Tallinn you can find from www.tallinn-airport.ee/eng

For connecting flights the best route to and from Tallinn is via Riga or Stockholm.

By sea:

The Tallinn-Helsinki sea-line is one of the busiest international passenger routes in the world. Ferries cross the Gulf of Finland between Tallinn and Helsinki several times a day, covering the distance in roughly two to 3 hours.

Ferries between Tallinn and Stockholm depart every evening, with the trip taking approximately 15 hours.

By train:

The train from Tallinn to Moscow departs every day. The railway station is situated near the Old Town and harbour.